

Roll Number		
-------------	--	--

A



INDIAN SCHOOL MUSCAT SECOND PERIODIC ASSESSMENT

BUSINESS STUDIES

CLASS: XI

Sub. Code: 054

Time Allotted: 50 Minutes

19.01.2020

Max. Marks: 20

General Instructions:

- All questions are compulsory.
- There are total 08 questions in all.
- Marks for each question are indicated against it.
- Answer should be brief and to the point.

1. The small scale retail shop which concentrates on selling single line of product is _____

a. Second hand shop	c. Speciality shop	1
b. Street stall	d. General store	
2. A _____ is a large scale retail shop in which all purchases are made by its head office and sold through its own retail stores.

a. Departmental store	c. General store	1
b. Multiple shops	d. Second hand shop	
3. Explain the meaning of tax holiday provided to small scale industries. 1
4. Briefly explain Intellectual Property Rights. 1
5. Mention any three functions of retailers to consumers. 3
6. Explain any three ways of funding startups. 3
7. "A departmental store is to satisfy the diverse needs of the customers". Support the statement by explaining the features of Departmental stores. 5
8. "It is the policy of the government to encourage young entrepreneurs to start small scale industrial units in rural and backward areas". Explain the role of small business in India. 5

End of the Question Paper

Roll Number		
-------------	--	--

B



INDIAN SCHOOL MUSCAT SECOND PERIODIC ASSESSMENT

BUSINESS STUDIES

CLASS: XI

Sub. Code: 054

Time Allotted: 50 Minutes

19.01.2020

Max. Marks: 20

General Instructions:

- All questions are compulsory.
- There are total 08 questions in all.
- Marks for each question are indicated against it.
- Answer should be brief and to the point.

1. The small scale fixed retail shop that are located at street crossings where there is floating population are called _____.

a. Second hand shop

b. Street stall

c. Speciality shop

d. General store

1
2. A _____ is a large scale retail shop in which all purchases are made by its purchase depot and sold through its different departments.

a. Departmental store

b. Multiple shops

c. General store

d. Second hand shop

1
3. Briefly explain the concept of EDP. 1
4. Define tax holiday as an incentive given to small scale industries. 1
5. Mention any three services provided by wholesalers to retailers. 3
6. How is small business defined under MSMED Act 2006? 3
7. "Multiple shops are large scale retail shops spread over the country." Explain the various features of multiple shops. 5
8. "Small business is very important for a developing country like India". Give reasons to support the statement. 5

End of the Question Paper

Roll Number		
-------------	--	--

C



INDIAN SCHOOL MUSCAT SECOND PERIODIC ASSESSMENT

BUSINESS STUDIES

CLASS: XI

Sub. Code: 054

Time Allotted: 50 Minutes

19.01.2020

Max. Marks: 20

General Instructions:

- All questions are compulsory.
- There are total 08 questions in all.
- Marks for each question are indicated against it.
- Answers should be to the point.

1. The small scale fixed retail shops which concentrates on selling used goods like books, automobiles, furniture etc. are called _____.
a. Second hand shop
b. Street stall
c. Speciality shop
d. General store
1
2. A _____ is a large scale retail shop in which all purchases are made by its purchase depot and sold through its different departments.
a. Departmental store
b. Multiple shops
c. General store
d. Second hand shop
1
3. Briefly explain the concept of Intellectual Property Rights.
1
4. Define tax holiday as an incentive given to small scale industries.
1
5. Mention any three services provided by wholesalers to manufacturers.
3
6. Describe any three ways of funding startups.
3
7. Distinguish between departmental stores and chain stores on any five basis.
5
8. "Small business is very important for a developing country like India". Give reasons to support the statement.
5

End of the Question Paper